



2020 Bolus Bowl Fundraising Toolkit

Welcome to the Camp Ho Mita Koda Bolus Bowl! We are so excited that you will be joining us for this fun and exciting event and fundraiser on behalf of the Camp Ho Mita Koda Foundation.

This Toolkit will provide you with all the information you need to get started, including detailed instructions on how to fundraise, example social media posts, and fundraising tips to ask your friends and family to support your campaign.

We have set a baseline goal of **\$500 per team...** but don't stop there! Prizes will be awarded to the team who fundraises the most for Camp Ho Mita Koda.

Your participation enables Camp Ho Mita Koda to continue to education, empower, and inspire MORE children and teen in Ohio living with Type 2 Diabetes. Thank You!

Questions? Contact Kristi French at kristi@camphomitakoda.org or (440) 739-4095.

Let's Get Started!

1. Register under our 'CHMK Bolus Bowl' Event through Mighty Cause and create a Mighty Cause account (<https://www.mightycause.com/event/Chmk Bowl>).
2. Click on the 'Join this Event' tab on the main page and choose to sign up through Facebook, Google, or Email.
3. **Team Captains!** Once you have registered your Supporter Page, select "Create a Team" on the bottom. Choose a name for your team (can be edited later) and follow the prompts. We will be voting on the "Best Team Name" at the event and winners will receive a prize! So it is time to get creative!
4. Team members will follow step #1 and register a Supporter Page on our Mighty Cause Bolus Bowl Campaign. Individuals then select "Join an Existing Team" and search for the correct team.
5. Team Captains can invite team members directly from the team page by clicking the 'Share' button on the bottom right. With this, you can send a social media invite, copy a link, embed a widget, etc and members can join your team.
6. Personalize your team page by clicking the 'Palette Icon' on the upper right. You can change the team name, add a photo, and edit your team story. Your team should include how the funds are being raised and WHY you are passionate about fundraising for Camp Ho Mita Koda. We have provided something to get you started!
7. Team members can share the Team Fundraising Page via email or social media by clicking the 'Share Button'. The more times you share, the more likely you are to reach your fundraising goal! We have created some fun social media graphics for you to use as well!

Additional Fundraiser Information

- We have created a Cash/Check Donation Form to be utilized for donations that are made offline and not via Mighty Cause. Team Member will keep track of donations via this form.
- You will have until the day of the tournament to turn in checks and cash for the "Highest Team Fundraisers" contest. Please bring all donations and donation forms to the event. Donations will also be accepted after the event, but will not qualify for the contest.
- You may mail checks or drop off cash prior to the event to our office at 14040 Auburn Road, Newbury, OH 44065.
- Reminder: Please keep an accurate log of all cash and check donations so Camp Ho Mita Koda can administer tax-deductible receipts to your donors.

Camp Ho Mita Koda Fast Facts

- Camp Ho Mita Koda has served more than 25,000 campers, staff, and families over the last 90 years.
- More than 300 children in Northeast Ohio are diagnosed each year. Camp Ho Mita Koda is there when they find their home.
- Camp Ho Mita Koda's mission is to **help children living with Type 1 Diabetes grow in mind, body, and spirit through an outdoor camping experience that strengthens their confidence and creates a community of peers.**
- Camp Ho Mita Koda began with 6 campers in its first year, 90 years ago, and now serves more than 300 children and teens each year.
- We believe camp fees should never get in the way of a child benefiting from a Camp Ho Mita Koda experience. **45% of our campers received a full or partial camp scholarship on top of the already reduced camp fees.**
- A summer session with direct and indirect costs averages more than \$1,300 per week per camper. Camper families pay no more than \$700/week to attend an overnight camp session. Thanks to our donors and corporate partners, we are able to subsidize 54% of the overall expense of camp.
- **In 2019**
 - Camp Ho Mita Koda provided 300 children and teens living with Type 1 Diabetes a life-changing CHMK experience.
 - Camp Ho Mita Koda hosted 30 brand new campers who were diagnosed within 12 months of starting camp.
 - Awarded 100 'Camperships'.
- **Camp Ho Mita Koda Programs**
 - Overnight Summer Camp
 - Day Camp
 - Family Camp
 - Teen Retreat
 - Community/Family Events
 - Leadership Development Program

Top Fundraising Tips

Lead by example and be the first to contribute to your campaign. Show people that you are serious about meeting your goal. This will encourage others to join you. Remember, a donation of any amount makes a difference!

Share your fundraising page on social media. Include the link so donors can go directly to your page after seeing your posts. Don't be afraid to post multiple times across all platforms (Facebook, Twitter, Instagram) to get the message out. Camp Ho Mita Koda has provided some sample social media posts to get you started!

Give reminders. People are busy and will sometimes forget that you asked for their support. Don't forget to email them, call or text a couple of times until they donate or decline your invitation to donate.

THANK your donors! Once someone has donated, thank them personally and on social media. At the end of the campaign, send out a final thank you to everyone who participated. Camp Ho Mita Koda will administer a formal receipt for all donations, stating that donations are tax-deductible.

We can assist with technology, fundraising strategies, answer all questions and provide encouragement! Reach out to Kristi French at Kristi@camphomitakoda.org or call our offices at 440-739-4095.



Good luck! Any amount that you fundraise helps Camp Ho Mita Koda educate, empower, and inspire more children and teens living with Type 1 Diabetes. Thank you for your support and efforts!

2019 Bolus Bowl Communications Toolkit

To host a successful fundraising campaign, you have to spread the word! Camp Ho Mita Koda has provided sample social media posts and sample emails to help get you started. These are for reference, so feel free to personalize as you see fit!

Be sure to tag Camp Ho Mita Koda on all your social media posts and use our hashtags!

#BolusBowl #CHMKStrong #CHMK90

Sample Social Media Posts

- I am participating in Camp Ho Mita Koda's Bolus Bowl and set a goal to raise \$[XX]! Will you help me to educate, empower and inspire more children and teens living with Type 1 Diabetes and donate to my personal fundraising page? [\[Link your personal fundraising page\]](#)
- I am participating in Camp Ho Mita Koda's Bolus Bowl tournament because [\[Insert personal reason\]](#) and have a goal to raise \$[XX]! Will you help me make a difference for kids living with Type 1 Diabetes? [\[Link your personal fundraising page\]](#)
- Camp Ho Mita Koda has been providing life-changing camp programs to children and teens for 90 years! Because of Camp Ho Mita Koda, children and teens learn the skills to not only survive while living with T1D, but also THRIVE! I am proud to be a partner and fundraise on behalf of Camp Ho Mita Koda. Will you give to my campaign today? [\[Link your personal fundraising page\]](#)
- Take a stand for Type 1 Diabetes and donate to my Camp Ho Mita Koda Bolus Bowl fundraising campaign! Will you help me reach my goal of \$[XX]? Together, we can send more children and teens living with T1D to Camp Ho Mita Koda's vital programs! [\[Link your personal fundraising page\]](#)

Camp Ho Mita Koda Social



www.facebook.com/CampHoMitaKoda



[@camphmk](https://www.instagram.com/camphmk)

Sample Thank you Posts

- Many, many thanks to all of the generous supporters of my Bolus Bowl fundraiser! I am excited to have raised [XX]% of my \$[XX] fundraising goal on behalf of Camp Ho Mita Koda!
- I am so grateful to have friends and family who support my passion for Camp Ho Mita Koda! As of today, I have raised \$[XX], **which will go directly towards Camp Ho Mita Koda's scholarship programs!** THANK YOU!

Sample Email

Dear [NAME]

I am excited to announce that I am participating in the 2019 Bolus Bowl fundraiser on behalf of Camp Ho Mita Koda! I have set a personal goal to raise \$[XX] by January 25, 2020. The Bolus Bowl is a benefit bowling tournament that Camp Ho Mita Koda is hosting in celebration of their 90th anniversary!

Camp Ho Mita Koda's mission is to help children living with Type 1 Diabetes grow in mind, body, and spirit through an outdoor camping experience that strengthens their confidence and creates a community of peers. They serve over 300 children, teens, and their families through their summer camp and year-round programs. Camp Ho Mita Koda empowers youth with T1D to not only survive while living with diabetes, but to THRIVE!

As you may be aware, Camp Ho Mita Koda is special to me because: [Insert personal reason why]

- How has camp Ho Mita Koda touched your life?
- Why is Camp Ho Mita Koda important?
- Why are you passionate about our mission?

Will you donate to my personal fundraising page and help Camp Ho Mita Koda send more children and teens living with T1D to camp? Every dollar has an impact in the lives of these campers! [Include link to fundraising page]

Sincerely,

[Your Name]